In the Claims

1.A listing comprising:

an initial listing of items;

an enhanced listing of programs of said items on said initial listing wherein said items on said enhanced listing include enhancements to assist the user in selecting a list of the programs ;

and means for selecting programs on said listing.

2.The listing of Claim 1 wherein said enhanced listing is presented sequentially item by item to provide enhancement presentations for a brief period of time sufficient to allow the user to decide on a selection.

3.The combination of Claim 1 wherein said enhancements are audio sound sequences.

4.The combination of Claim 1 wherein said enhancements are pictures and/or video sequences.

5.The combination of Claim 3 wherein said audio sound sequences are from an MP 3 plug-ins or plug-ins for other video or image formats.

6.The combination of Claim 4 wherein said pictures are from an MPEG 4 or JPEG plug-in or plug-ins for other video or image formats.

7.A computer system comprising:

a processor,

an operation system memory containing programs and a presentation means;

an enhancement listing generator wherein listings of programs are sequentially provided with enhanced presentations on said presentation means to assist user to select the programs; and

means for selecting said programs.

8. The system of Claim 7 wherein said enhanced presentations are pictures.

9. The system of Claim 7 wherein said enhanced presentations are saved.

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10. The system of Claim 7 wherein said enhanced presentations are user generated and stored in a recall menu.

11. The system of Claim 7 wherein said system includes an Internet connection and

10 browser and said enhanced presentations are received from a remote source.

12. The listing of Claim 1 wherein said listing items are HTML tags with addresses and said enhancements are samples from the addresses.